

Invitation to Sponsors and Exhibitors

We would like to invite you to take an opportunity to participate in the **<u>Bibliotheca academica 2016</u>** (BA 2016), which will be hosted by the <u>Charles University in Prague</u>, <u>Hotel Krystal</u>, November 8 – 9, 2016, Czech Republic.

Company Exhibition/Sponsorship Costs

1. Promotional Material Inserted in Conference Bags

Price: 3,000 CZK

Promotional material for your company and/or your products will be included into the conference bags. Production and delivery of all material will be the responsibility of your company. Circulation: approx. 180 copies. Cost will also include company logo and link to a company web from the conference website. Registration fee **1,000 CZK** for each company participant.

2. Company Stand

Price: 13,000 CZK

Cost will include space for stand, Internet and electric power connection, promotional material inserted in bags, company logo and link to a company web from the conference website. No registration fee for one company representative. Registration fee **1,000 CZK** for each additional company participant.

3. Company Promotion by Company Presentation in a Conference Programme

Price: 18,000 CZK

Cost will include company presentation (15 minutes) in the conference programme, promotional material inserted in bags, company logo and link to a company web from the conference website. No registration fee for one company representative. Registration fee **1,000 CZK** for each additional company participant.

Company presentation opportunities are limited by the conference programme time. We expect four company presentations only. Applications will be processed on "first come, first served" basis.

Company participation listed above payment method: You will be invoiced by the Association after receiving your application form by e-mail.

4. Sponsorship

Sponsorship minimum financial contribution: 35,000 CZK

This will include space for company stand, Internet and electric power connection, promotional material inserted in bags, company logo and link to a company web from the conference website. Company presentation (20 minutes) in the conference programme. No registration fee for four company representatives.

Sponsorship will be acknowledged on the conference website and on the Association's website for the next 12 months (since the November, 1st).

<u>Sponsorship contract</u> should be signed first; payment will be made by bank transfer. Sponsorship will be confirmed at time of full payment.

For further information, contact:

PhDr. Marta Machytková Asociace knihoven vysokých škol ČR z.s. České vysoké učení technické v Praze Výpočetní a informační centrum Zikova 4/1903 166 36 Praha 6-Dejvice Czech Republic

phone: +420-224359801 e-mail: marta.machytkova@cvut.cz

VAT included in all prices