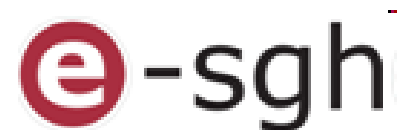


E-learning standards in academic practice e-sgh lectures in Warsaw School of Economics (SGH)

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[Plan of the presentation]



1. An introduction of SGH and CREN
2. The standards of e-learning lectures in SGH – the structure of lectures and teaching-learning process
3. What does work in e-learning practice?
4. Facing the main problems of academic e-learning
5. E-learning Library Training – an example

SGH and CREN SGH



- **Szkoła Główna Handlowa SGH**
 - Warsaw School of Economics - one of the greatest Polish universities of economics
 - since **1906**, the first university of economics and management in Poland.
- **The Centre for Development of Distance and Permanent Education CREN**
 - a special department of SGH established to organize, promote and develop SGH e-learning activity
 - since **2001**.

CREN` s ventures



- encouraging and organizing projects concerning **online education** and **lifelong learning**
- developing **e-learning platform**
- researches concerning e-learning
- organizing seminars and conferences
- e-learning magazine '**e-mentor**' and other publications
- cooperation with state and foreign organizations dealing with online education and lifelong learning
- **educational projects** and trainings, also for companies

Projects popularizing economic knowledge among pupils

Children`s Economic University (primary school) **Academy of Young Economist** (secondary school)

Entrepreneurship Olympics, Kafeteria - Young Manager Academy (high school)

[E-learning in SGH]



- managing and developing e-sgh platform(s)
[administration of accounts]
- supporting lecturers
- supporting students (access to the platforms)
- evaluation and control of e-learning lectures quality
- cooperation with offices and departments
- laboratory with computers - free access for students



e-sgh system

e-learning solution in SGH:

- 45 full online lectures on www.e-sgh.pl platform:
 - 38 for SGH students exclusively,
 - 5 with economics universities from Poland - common online lectures - (Poznań, Kraków, Katowice, Wrocław) econet project
 - 2 international lectures - (in cooperation with University of Illinois)
- materials supporting obligatory classes (blended learning)
- e-learning Library Training and Occupational Health and Safty Training (PL&EN)
- `Niezbędnik e-sgh` - personal application for lecturers

Characteristics of online lectures:

- official lectures in SGH offer – students can choose online lecture and get ECTS credits
- SGH online classes are a kind of lectures with exercises
- 1 lecture must cover 30 hours in 1 semester
- materials are divided into smaller parts – modules
- 1 module – 1 class
- most of lectures have 10 modules, which must fill:
 - > *20 hours of a content*
 - > *10 hour of activities*

full online lectures standards 2

structure

■ Introduction

- learning goals
- a brief of course content and its structure

■ Main content

- + divided in parts
- + with interactive elements
- + problems to solve in discussion
- + control parts „check yourself”

■ Conclusion

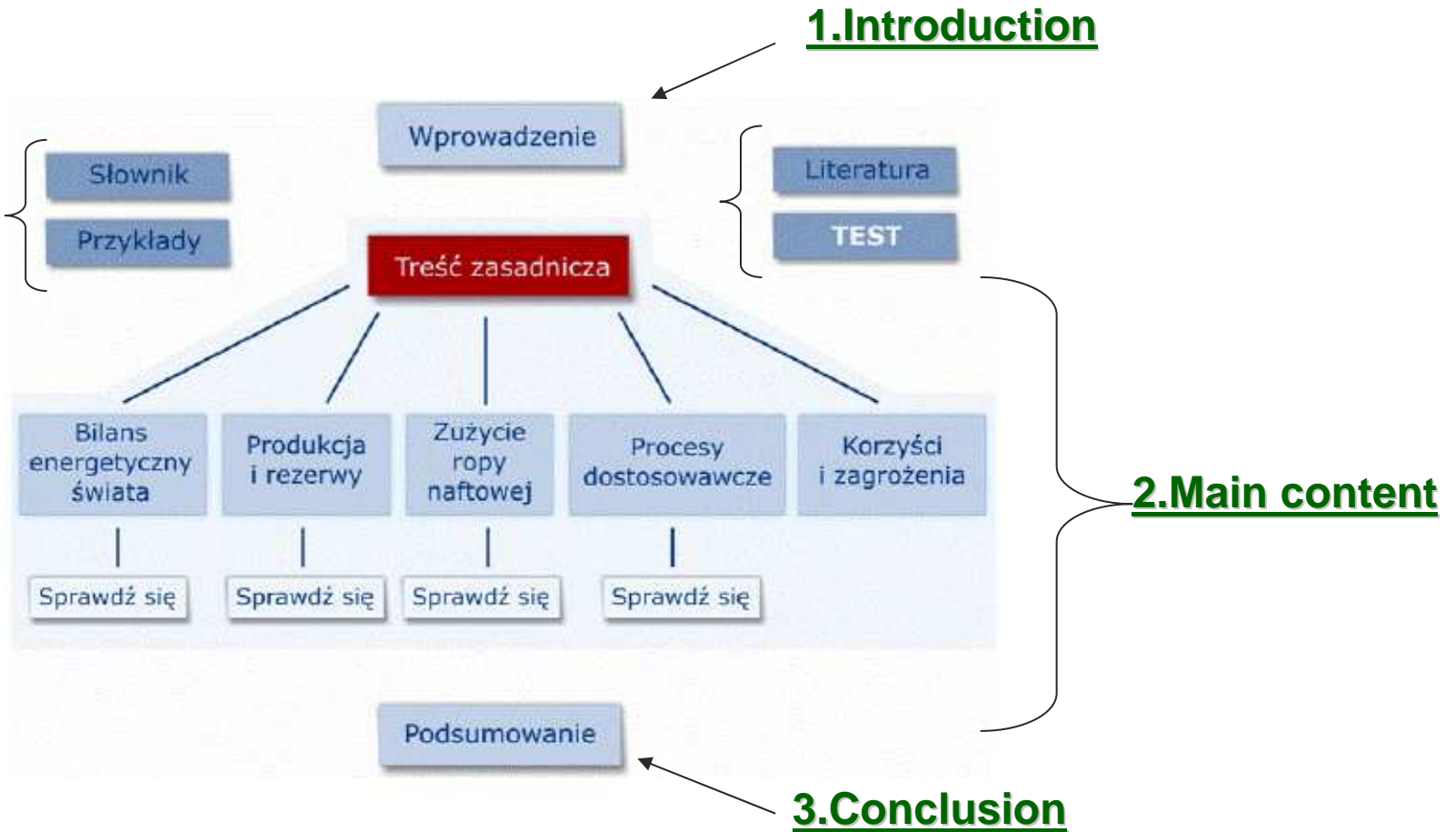
- reminding of lecture`s goals
- repeating main issues

■ Additional resources

- vocabulary
- bibliography, external links

full online lectures standards 2
structure (a map of a module)

4. Additional resources



full online lectures standards 3

general directions for the content

e-sgh

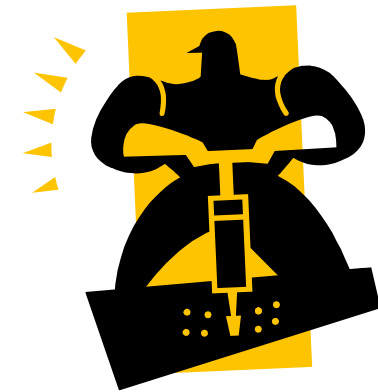
- style of content language – between talking and writing
- content logically divided
- a slide must not be overloaded
- examples, metaphors, parallels, rhetorical questions
- activating sentences
- footnotes
- graphics, diagrams, tables – a title and a source

full online lectures standards 4 activities and facilitation

e-sgh


Activities may be assessed or just for self checking

- discussions on forum, live chats
- individual exercises
- tests, quizzes
- case studies
- group works



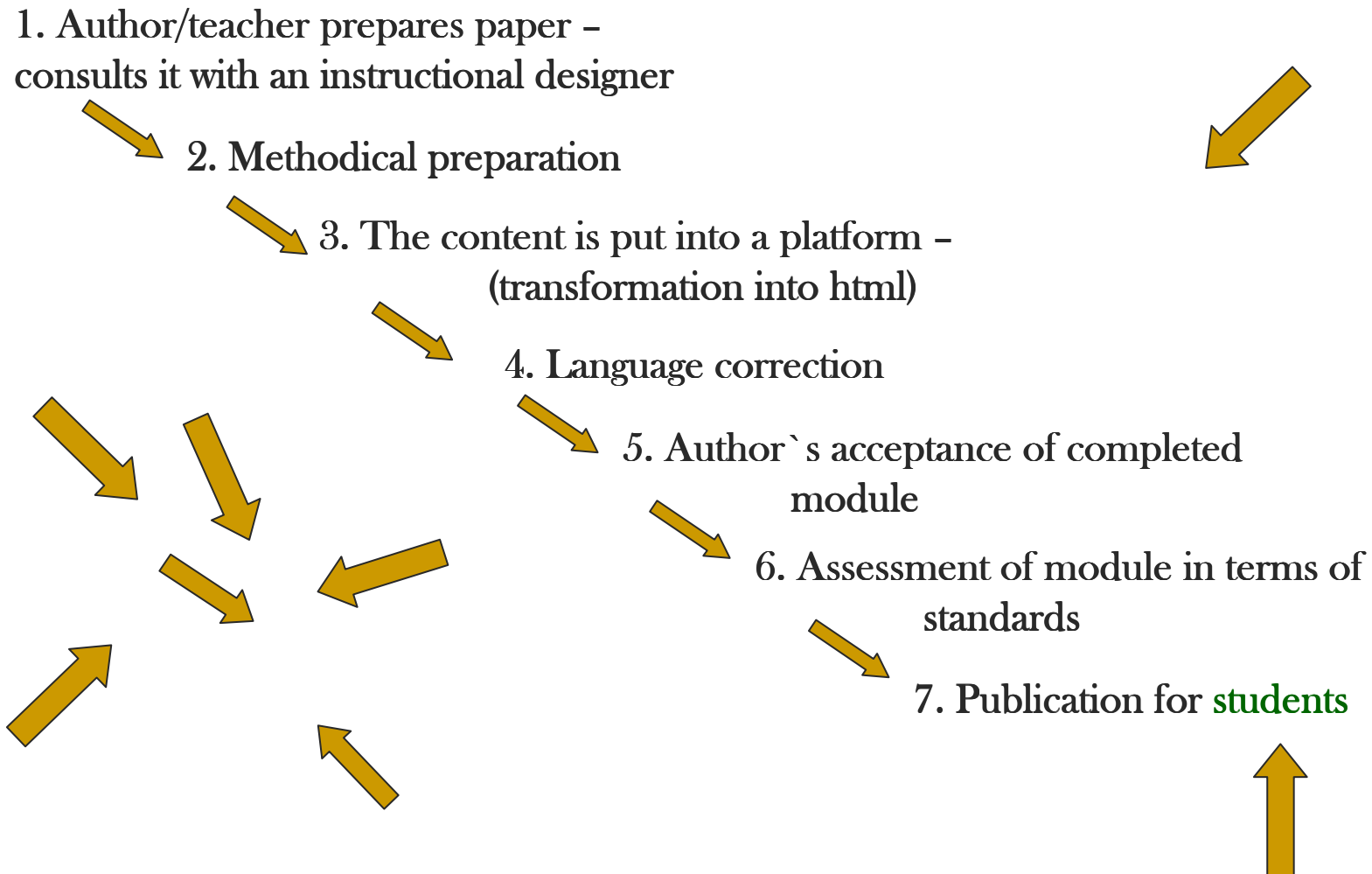
full online lectures standards 4

Leading the lecture: what must a teacher do?

- ★ Communication with students - systematically answering messages by internal mailbox
 - ★ Moderating discussion on forums - starting discussion to every module
 - ★ Assessment of students` work - scores in assessment folder, comments
 - ★ Theme live chats
 - ★ Meetings on-live, (optional - recommended)
 - ★ Exam - traditional in a school place
- 

Preparation of e-learning modules - the process of a module creation

e-sgh



Access to the lecture

1. Students **choose** lectures in virtual application of deanery (not integrated with platform ☹),
2. filling an **electronic card**, getting access to materials on platform,
3. terms of opening acces – **systematically** – every 2 weeks,
4. after final exam session access is blocked,
5. assessment folders, messages from internal mailbox, posts on forum are put to the **archives**.



[What does work in practice?]

- conditions of passing the lecture - clearly showed in the beginning,
- **consistency** (terms),
- **engagement** - answering e-mails, moderating discussions,
- **adequate activities** - not overloaded,
- not overloaded modules,
- possibility of printing materials,
- interesting films.



The main problems



content

- out of date
- content overloaded - `book in html`

teacher

- lack of motivation (decreasing of motivation after several editions, not creative in teaching)
- teacher who does not moderate activities - not answering messages,
- **lack of consequence**, not keeping terms,
- lack of interaction during assessment, no comments for scores,

students

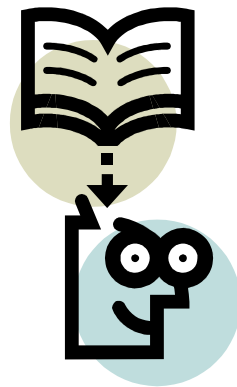
- students` activation two days before exam
- much more work demanded than in a traditional lecture,

organization

- limited contact with a teacher,
- too large groups,
- not integrated systems of e-sgh and virtual application from administration office.

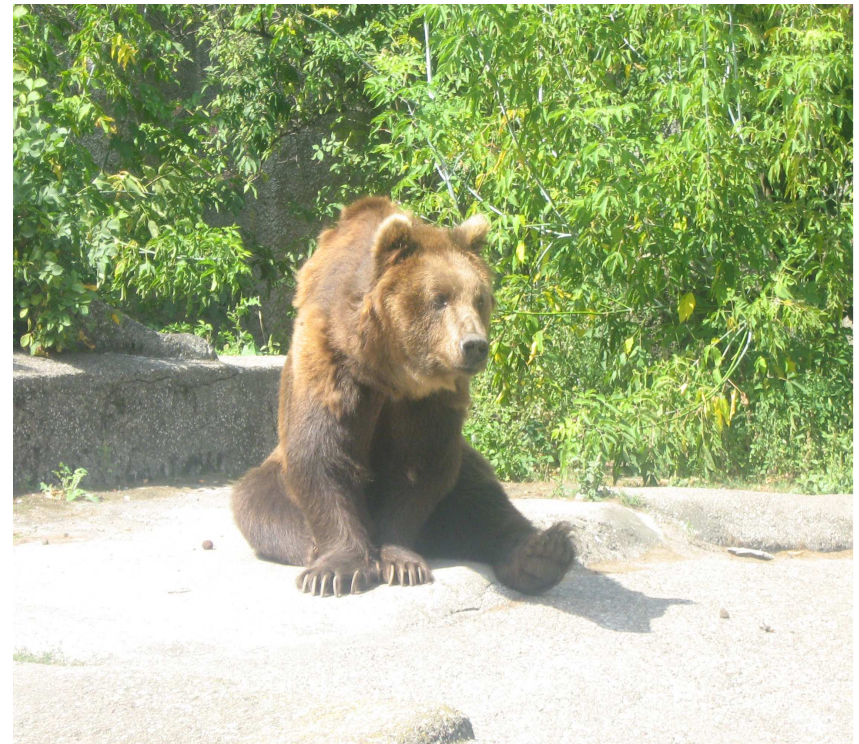
Time for:

E-learning Library Training @ e-sgh



[Please feel invited...]

- to visit:
 - www.sgh.waw.pl
 - www.cren.pl
 - www.e-sgh.pl
 - www.e-sgh.com
 - www.e-mentor.pl
 - www.e-edukacja.net
- to write:
 - kawitek@sgh.waw.pl





Thank you for your attention

Katarzyna Witek